

# The Welburn Weekly

## Ethos Statement

I know what motivates me.

Letters Home  
Academy FAQs

## Class News

**Sycamore** - In Science we have been learning about the digestive system and have been making poo to model this.

**Beech** - In Science, we have been to the woods looking for different types of plants. We found moss, ferns, flowering plants and conifers.

**Oak** - In Art we have been looking at spirals in nature and creating our own. In Literacy, we have been writing our own version of the Tiger Who Came to Tea.

## PE Kits in school

Please can parents/carers make sure that children have their PE kits in school all week.

Their kit should include a named T-shirt, shorts, joggers and a jumper or hoodie. They should also have a pair of trainers or plimsolls.

## Academy Consultation Period

We are now in our consultation period for joining the Pathfinder Academy. This started on 24th April and will end at midnight on Friday 24th May.

FAQs have been sent out this week via email.

## Student Teachers

Welcome to Miss Sellars and Miss Dalby who have joined Beech Class for the next few weeks.

## Rounders and Cross Country

Sycamore and Beech Class spent Wednesday afternoon at Malton Sports Centre at a cross country and rounders event. In the cross country, 4 of our children came in the top 25. Henry Smith came 2nd overall and Ralph Wanless came 6th overall.

Well done also to our 2 rounders teams who enjoyed several friendly games in the sunshine with some good wins for both teams.

### Assembly

We had a visit from Reverend Douglas on Wednesday who gave an assembly about motivation and talked with the children about the different people who motivate them.

### Parent Pay

Please can you make sure that you check Parent Pay at the end of each week and make any payments which are due.

All breakfast club and After School Club bookings are added to Parent Pay on a Friday ready for payment.

### Term Dates for the Diary

15th May - Academy Consultation Meeting (5.30pm)  
22nd May - Cricket/Rounders Malton (Beech)  
23rd May - Intra School Cricket Tournament  
24th May - Monk Park Farm (Oak)  
27th - 31st May - Half Term  
4th June - Class Photos  
w/b 17th June - Community Week  
18th June - Organ Workshop (Sycamore/Beech)  
18th and 19th June - Taster Days Malton (Y6)  
20th June - Cream Tea and Beetle Drive  
25th June - Malton Taster Day (Y5)  
26th June - Transition morning  
26th June - Multi Sports Malton (Oak)  
w/b 1st July - Sports Week  
2nd July - Transition morning (and lunch)  
3rd July - Sports Day  
9th July - Crucial Crew (Sycamore)  
10th July - Robin Hoods Bay (Beech)  
18th July - Leavers Assembly/Dalby Forest Trip

### Menu week commencing 6th May 2024

Monday	Tuesday	Wednesday	Thursday	Friday
Bank Holiday	Mild chilli con carne, pasta, green beans, cauliflower and pitta.  Fruit salad and ice-cream.	Sausage and Yorkshire pudding, mashed potatoes, carrots, cabbage and gravy.  School cake.	Chicken goujons, rice, mixed salad and wrap.  Jam sponge and custard.	Fish Friday, chips, peas, sweetcorn and whole-meal bread.  Iced Finger.

School meals are £3.00 per day. Toast is 20p a day and a pudding is £1.  
More information about free school meals is available here: <https://www.northyorks.gov.uk/education-and-learning/free-school-meals>



# What Parents & Educators Need to Know about CLICKBAIT

## WHAT ARE THE RISKS?

Clickbait is a controversial online marketing strategy which uses sensationalist (and frequently misleading) headlines to encourage engagement with an article, image or video – often playing on users' emotions and curiosity, while much of the actual content is of questionable accuracy. Clickbait is also sometimes used to disguise scams, phishing sites and malware.

### HARMFUL MISINFORMATION

Clickbait tends to play fast and loose with the truth, opting for eye-catching content over objectivity. This is particularly dangerous for younger internet users, who are generally more susceptible to that type of material. A child could be presented with fake news, misleading articles and – in some cases – outright lies without fully understanding what they're viewing and why it's harmful.

### INAPPROPRIATE CONTENT

Due to the misleading nature of many examples of clickbait, what may seem to be innocuous and child friendly could actually contain age-inappropriate material such as extremist political views or violent, pornographic or sexually explicit content. This is clearly a hazard for young people, who could be upset, disturbed or influenced by exposure to such subject matter.

### HIDDEN MALWARE

While most clickbait is simply trying to promote engagement to earn companies additional revenue, some of it *does* redirect to dubious sites with the potential to infect devices with viruses or malware. This could put a child's sensitive data – such as their name, their location and their date of birth – at risk of being accessed and exploited by malicious hackers.

### PRIVACY PROBLEMS

Some clickbait leads to sites which could coax a child into volunteering their personal data – using pop-ups to ask them for their email address and phone number, for example, in exchange for accessing additional content or subscribing to various services. Normally, this harvested information is then sold to third parties, who often utilise it for targeted adverts and other sales schemes.

### A DRAINING DISTRACTION

Clickbait encourages spiralling consumption of online content, which could easily result in a young person spending hours scrolling aimlessly instead of doing something productive or interacting with family and friends. This can leave them tired, asocial and lacking focus – and, in the long term, can negatively impact their social skills, education and mental wellbeing.

### IMPACT ON BEHAVIOUR

Depending on the type of clickbait a child is interacting with, you might notice negative changes in their behaviour. Weight loss scams, for example, are common among clickbait and have the potential to influence eating habits and body image – while deliberately inflammatory 'rage bait' articles can leave impressionable young people feeling irritable, restless or argumentative.

## Advice for Parents & Educators

### START A CONVERSATION

The sheer volume of clickbait can make protecting children against it quite challenging. It's vital to talk to young people regularly about the types of content they encounter online, so that they understand the risks of engaging with clickbait. If you're still concerned, it may also be wise to keep an eye on children's online activity to ensure they're not being tempted by clickbait headlines.

### PROMOTE CRITICAL THINKING

Encouraging children to question the legitimacy of sensational headlines and too-good-to-be-true promises will help them to become savvier online – and far less likely to be drawn in by clickbait content. These critical thinking skills will also serve to protect them in other areas of the digital world where misinformation is becoming increasingly common.

### SPOT THE TELLTALE SIGNS

There are certain common elements in clickbait, including headlines and images that use shock and outrage to grab people's attention – as well as numbered lists, such as "8 Facts You Won't Believe Are True". Some clickbait combines several of these tactics to snag users' interest. Learn to recognise these techniques for yourself so you can teach children to notice them as well.

### TAKE CONTROL

Many parents opt to place limits on how long their children can spend online each day, which obviously reduces the chance of exposure to clickbait. Alternatively, most internet-enabled devices have built-in controls that allow parents to manage what sort of online content their child can access – including filtering by age, which can screen out a percentage of inappropriate material.

### Meet Our Expert

Carly Page is an experienced technology writer with more than 10 years in the industry. Previously the editor of tech tabloid *The Inquirer*, she is now a freelance technology journalist, editor and consultant who writes for *Forbes*, *TechRadar* and *Wired*, among others.





## Sycamore Class making poo!

